

Bubbly *events*



2024-2025 Investment Guide



CONGRATULATIONS ON YOUR ENGAGEMENT!!

Hi! I'm Katie and I am SO honored that you have reached out to see how I can help with your wedding!

This investment guide is a great place to start to break down the main services I offer. I would love to hop on a call to talk through the differences so you can decide what level of assistance makes the most sense for you.

As I enter my 11th year in the wedding industry, I have learned to streamline what services I offer. While the names of these services may not match other planners you're considering, I have found they are ultimately what boil down to be the most helpful for my clients. The two levels of services I provide to clients are routed in helping to plan your event starting with that day in mind.

Thank you again for reaching out! I am looking forward to talking more and helping your day come together!





ABOUT BUBBLY EVENTS



Bubbly Events is a boutique wedding and event company based in beautiful Wilmington, NC. We specialize in providing clients a personalized experience within coastal North Carolina, but we also look forward to traveling wherever your event destination is.

It doesn't matter if your event is for less than 50 guests or for more than 250, we are passionate about being a part of your big moments! Weddings, special milestones, and big accomplishments deserve to be celebrated well, and we are here to help!

Whether you are a DIY'er at your roots, or just don't know where to begin, my job is to listen and help guide your vision. Hiring an event planner is about matching your desires with your budget and helping to facilitate a day where you do much more than trust the details you've worked hard on to someone else; it's about truly being able to relax and pop the bubbly!



EVENT PLANNING + DESIGN

starting at \$5500



- Develop personalized design and décor ideas, using a visual mood board as a helpful aid, including all rental items, florals, color palette, linens, and detailed layout
- Venue selection, including on-site tours (reception and ceremony)
- Assistance with budget development including cost saving solutions
- Accompaniment to design-based vendors meetings
- Coordination of signage, place cards, menu cards, and programs as needed
- Transportation recommendation and coordination
- On average clients with this level have 7-8 meetings
- Unlimited email correspondence
- Manage and direction of rehearsal, ceremony and reception
- Distribute payments and gratuities to vendors on event day as needed
- Venue liaison: we will make sure all reception items are in place and displayed per your specifications
- Management of bride's personal belongings and gifts, ensuring safe delivery to the designated place or person after the wedding



EVENT PLANNING

Starting at \$4000



- Vendor referrals based on budget and aesthetic vision
- Manage and direct rehearsal, ceremony and reception
- Timeline and layout creation and management for ceremony rehearsal and entire wedding day
- Typically, clients with this service have 3 meetings
- Unlimited email correspondence
- Vendor liaison: we will confirm all details that you have arranged
- Distribute payments and gratuity to vendors on the day of your event as needed
- Venue liaison: we will make sure all reception items are in place and displayed per your specifications
- Management of bride's personal belongings and gifts, ensuring safe delivery to the designated place or person after the wedding

KIND WORDS

Katie and her team went above and beyond to make our day absolutely perfect and stress-free. If there were any issues, we never knew about them and that meant we were able to fully enjoy every part of our day. Katie was so knowledgeable about what kind of team we needed to fit the vision for our day and offered amazing (and budget-conscious) advice to make it happen for us.

- Kaitlynne (October 2022)

Bubbly Events is a MUST HAVE at your wedding. Katie was absolutely amazing to work with. She was with us through covid and rescheduling our wedding twice. She made that process so easy, and I knew when it came to the wedding day it would be a breeze. Katie kept everyone in line when needed all while keeping everything fun. I never knew if something "went wrong" on the wedding day which was a major stress reliever. Not only is Katie the best at her job, but she is also one of the sweetest people I have ever met. My bustle kept breaking and she was so quick to do her best to pin it up.... even while we were breaking it down on the dance floor. I recommend her and her team to everyone I know! I cannot thank her enough for her amazing work!

- Alex (July 2021)



FREQUENTLY ASKED QUESTIONS

- What does “starting at” mean? What other costs can I expect?
 - Depending on your venue, logistics, and guest count your quote will include the cost of “day of assistants”. Each one is \$175 and most weddings typically require two. These assistants provide coverage over your day and help act as a resource for you and your guests.
 - Based on your event’s logistics, additional charges could be built into your base price on your proposal after I hear more about your wedding
- Do you have a preferred vendors list?
 - We certainly have vendors we love and respect and look forward to working with and are happy to make recommendations! But for each wedding, we are open to working with any professional vendor you’d like to involve.
- What other services can I contract for?
 - We can assist with rehearsal dinner coordination, gift wrapping, errands, additional meetings etc. Most additional services are priced at \$125 an hour.
- What is involved in your payments and quotes?
 - To reserve your day, all that’s required is a 25% deposit with your signed contract. From there, payments are broken out in your quote to be paid in increments leading up to your rehearsal. We accept cash, check or can send an invoice to pay electronically.
- What is the next step?
 - Reach out! Contact us! We’ll hop on the phone or grab a glass of wine and chat about what you’re envisioning and how we can help. I believe talking before we really nail down quotes and contracts is crucial!



Lindsay A. Miller



bubblyeventsnc.com · 910.540.0220